

NAC of ADA Minutes
January 4, 2024
American Ranch Clubhouse

CTO @ 5:03 pm

In Attendance: Beth, Lynn, Nicole, Sue, Diane, Lisa. On Zoom: Kay, Carol and Kate

December Minutes Approved

Treasurer's Report

- Checking Account Balance \$5643.88
- Savings Account Balance \$1000.15
- Currently no rebate from ADA at this time, but monies will be coming from the ADA-**Beth to follow up**
- End of Year financials to be sent to ADA-**Sue**
- Membership is down from last year, 27 members currently 11 new members have paid dues
- Sponsorships, next meeting to discuss who to approach this year-consider more people and less money as an option as advertising sponsor for \$25.00, annually.
Returning sponsors for 2024 include Raelene Paris, Leslie Hay, PJ at Topline Saddle Fitting
- Discussion about getting all new logos to be updated on all 2024 forms

Show Manager's Report

- May 18th Show is being judged by Dori Valtten-Schmitz-**Sue** to contact and get contracts -Website with entry forms need changes/property releases-Beth -Chino Valley release needs to be on entry form, **Beth and Sue to work on forms**
- Beth and Lynn** to go to Chase Bank and get on checking account

Clinic Chair Report

- Clinic locations, unanimously voted in, include: March 16th at Diane Howey's shop. June 15th (Michell Combs) American Ranch EC Dressage Court, possible to use covered arena if weather is an issue. August 10 (Ellie Stine) at Chino Valley EC Ring #2
- Beth** to procure sponsors should we need the covered arena at AR
- Lisa** to secure June 15th clinic location at AR

New Business

- Brief discussion on whether or not to include membership in Minutes email to generate volunteers, but decided to send email blasts, "join up" to membership email -**Beth to send email blast**
- It was also noted that minutes cannot be sent to members without board approval
- Facebook-the NAC has two FB sites, one originated with Kirsten (starts with NAC), the second one starts with "Northern", our official Facebook page is the "Northern Arizona Chapter" Kristy Doty has been added as an administrator and Lynn will also be added. All admins need to check the bottom of their FB page to see if they are on the correct FB account when posting anything. The original "Nac ADA" FB page cannot be deleted but we can still post to the feed.
- Lisa Darling** to procure AR Clubhouse for monthly meetings, NAC is on their calendar for the year
- Photos of new board members are needed for the website, send to **Beth** within two weeks (Jan 18th)
- Standard Protocols-members be aware of contacting board members time of day.
- ADA Rules: Please look over the ADA rules and this to be discussed at next meeting Any changes that need to be made to be put on Agenda for February meeting for review. **Diane** to send PDF Rules to Board Members
- Clinic applications forms on Website-**Nicole** to work on immediately
- Flyers advertising "Save the Dates" to be sent out in next 3 weeks so participants can plan their year. **Beth**

-Tabled Item-Should the board allow Zell or Credit Card payment for clinics and shows-**Lynn and Beth** to explore with Chase Bank

Meeting Adjourned- 5:50